

CECEP YUSUF

Senior Full-Stack Web & Mobile Developer | Technical Lead

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Professional Summary

Senior Software Engineer and Technical Lead with nearly 19 years of experience designing, architecting, and scaling enterprise web and mobile applications. Proven leadership track record at Indonesia's major media conglomerate (MNC Group), directing engineering teams, architecting high-concurrency streaming platforms (RCTI+), and deploying mission-critical WebCMS and enterprise software solutions. Specialized in PHP (Laravel, CakePHP), JavaScript (Vue.js, Quasar, Node.js), Mobile Development (Flutter, Kotlin), and RESTful API Architecture. Expert in leveraging AI-assisted software engineering workflows (Cursor, Copilot, Antigravity, Claude, LLM Prompting) to accelerate rapid prototyping and end-to-end application delivery. Experienced in Agile/Scrum engineering leadership, DevOps workflows, and cross-border digital products.

Technical Skills

- **Backend & Web Architecture:** PHP (Laravel, CakePHP), JavaScript (Node.js, ES6+), RESTful APIs, Microservices Architecture, ASP.NET
- **Frontend & Mobile:** Vue.js, Quasar Framework, HTML5/CSS3, Bootstrap, TailWind CSS, Next.js, TypeScript, Flutter, Kotlin, Java (Android SDK)
- **Database & Cloud:** MySQL Database Optimization, Firebase Cloud Messaging (FCM), Google Cloud APIs, AWS Services
- **DevOps & Infrastructure:** Git, Composer, Docker, Nginx, Linux/Ubuntu Server Administration, CI/CD Pipelines
- **AI-Assisted Engineering & Workflows:** AI-Driven Application Development (Cursor, GitHub Copilot, Gemini/Antigravity, LLM Prompting/Orchestration), Rapid Prototyping, Automated AI Workflows, OpenAI / Gemini / ElevenLabs APIs
- **Leadership & Methodologies:** Agile/Scrum, Engineering Team Leadership, Code Reviews, Technical Architecture, Project Management

Professional Experience

Web Application Development Section Head

PT. Media Nusantara Citra, Tbk (MNC Group) | Jakarta, Indonesia *May 2012 – Present*

- **Engineering Leadership:** Directed and mentored a team of 5 software developers in architecting, building, and maintaining multi-channel web and mobile applications across MNC Group's national media ecosystem.
- **Enterprise Project Management System:** Architected and deployed a comprehensive internal Project Management Application used division-wide by all IT teams, featuring end-to-end timeline management, task tracking, interactive Gantt charts, Kanban boards, social collaboration feeds, and meeting integration modules.
- **High-Scale Platform Architecture:** Key engineering contributor and tech lead for major digital platforms including RCTI+, iNews.id, MNCGroup.com, and other MNC's unit websites, architecting backend solutions to serve high-concurrency live streaming and multi-million daily active users across national media portals.
- **Enterprise Internal Systems:** Designed, built, and deployed core enterprise applications including MNC Document Management System (DMS), WebCMS, Whistleblowing System, Carpool System, e-Procurement, and Policy LMS, improving internal workflow efficiency by ~40%.
- **Agile Process & Project Delivery:** Spearheaded Agile/Scrum sprints, task estimation, code reviews, and cross-functional coordination between product, infrastructure, and executive leadership.
- **API & Backend Integration:** Engineered high-throughput RESTful APIs and secure authentication channels enabling seamless data flow between mobile applications and legacy enterprise databases.

Featured Projects & Independent Portfolio (2021 – 2026)

Artea.ai — AI Web Aggregator Platform | *Lead Architect & Full-Stack Developer*

- Architected and built a comprehensive web-based AI aggregator platform unifying 35+ creative AI tools (image processing, cinematic video generation, voice cloning, and audio creation) using AI-assisted engineering workflows with React JS, PHP (Laravel), and MySQL.
- Engineered flexible credit/subscription pricing engines, asynchronous background queue workers (Laravel Queue), and visual node-based workflow pipeline builders with external API integrations (Google Veo, OpenAI, ElevenLabs, Seedance, Kling).

Jagocoding.com — Developer Community Platform | *Founder & Lead Engineer*

- Developed and managed Jagocoding.com, a dedicated Indonesian programming community portal enabling software developers to publish tutorials, share code snippets, and engage in technical discussions. Built with Next.js as the frontend and Node.js as the backend.

Custom E-Commerce & Inventory Management Systems | *Independent Technical Consultant*

- Engineered custom e-commerce web platforms including **Kaftancitra.com** and **Costa.co.id**, focusing on responsive user interfaces, catalog management, and payment gateway integration.
- Designed and deployed custom web-based Inventory Management Systems (**Serbadigital.co.id** and **Dubidu**) to streamline stock tracking, order fulfillment, and operational reporting for retail clients.

Previous Experience

Web Programmer

PT. Naga Langit (Rumahku.com) | Jakarta, Indonesia *Oct 2011 – May 2012*

- **Real Estate Platform Development:** Engineered core features for Rumahku.com, a leading property marketplace in Indonesia, including property listings, mortgage bank interest rate comparison, and price trend analytics.
- **Web Optimization:** Developed and optimized the Properti Indonesia portal using PHP, MySQL, and responsive front-end frameworks to enhance user engagement.

Programmer / IT Consultant

PT. Buditama Ciptamas Perkasa | Jakarta, Indonesia *2010 – 2011*

- **Custom Software Development:** Developed custom database-driven web software and client management modules for multidisciplinary consulting projects.

Education & Languages

Bachelor of Computer Science (S.Kom) | Indonesia University of Education (UPI), Bandung, Indonesia
2007 – 2011

Languages: English (Professional Working Proficiency) | Indonesian (Native)